

# October dog walking challenge



## Lead the way and walk 70 miles!

Whether your canine companion likes to strut through the park, waddle around the neighbourhood or trek in the countryside, thank you for signing up for our October Dog Walking challenge. Together, we will raise awareness and vital funds for families across the South West.

This pack has information and materials to help with your fundraising. Don't forget to join our October Dog Walking challenge Facebook group to share your fundraising and photos with others.

**£100...**

could help fund half a day of Music Therapy for families to express emotions.

**£150...**

could help fund compassionate support for families following the death of their son or daughter.

**£215...**

could help fund 1 nurse for 1 shift on 1 day.



## 🐾 Ideas and tips to maximise your fundraising

There is no minimum sponsorship amount to take part, but we suggest raising at least £100. Below are some fun ideas to get you started:

- 🕒 Ask family and friends to sponsor you via your online fundraising page
- 🕒 Spread the word and ask for sponsorship on social media using your progress sharing graphics available to download at [chsw.org.uk/dogwalk](https://chsw.org.uk/dogwalk)
- 🕒 Invite family and friends to sign up and join in with your fundraising
- 🕒 Host a quiz or bingo night and ask for donations to take part
- 🕒 Get baking and have a cookie and cake sale
- 🕒 Organise a raffle or tombola
- 🕒 Hold a dress down day at your workplace or school in return for a donation
- 🕒 Always have your sponsor form ready so you don't miss any donations.

Put your best paw forward to help raise vital funds to make the most of short and precious lives. Your wonderful support will help provide essential care for those who need it most.

The challenge starts on Thursday 1 October and ends on Saturday 31 October, so plan your walks around a pace and distance that suits you. Your distance tracker will help you keep record of your progress.

To say thank you, once you have completed the challenge, we will send you a medal and certificate, and your paw-some pooch will receive some doggy treats too.

**Kickstart your fundraising now** with an online fundraising page. It's so easy to set up and only takes a few minutes.

**Plan your fundraising;** there are helpful tips opposite.

**Join our October Dog Walking Challenge Facebook group** to join other fundraisers and avoid missing anything extra happening.

## 🐾 Collecting your fundraising

**Fundraise online.** Simple to set up and means you have no money to collect! Sponsors can add Gift Aid (an extra 25p for every £1 donated). When you register, your fundraising page will be created automatically.

**Contactless donations.** CharityGo mobile app turns your smart phone into a card reader to take safe and secure donations from credit and debit cards as well as digital wallets, such as Apple Pay, Google Pay and Samsung Pay. Gift Aid can be added too! Visit [chsw.org.uk/charitygo](https://chsw.org.uk/charitygo) to get started.

**Cash donations.** Use the sponsor form included, collect cash and pay in donations online or by sending a cheque in the post. Gift Aid can be added too!!

## 🐾 Here to support you

If you would like to find out more about this event, or need help with fundraising, email your Digital Fundraiser, Jadeen Lowe, at [jadeen.lowe@chsw.org.uk](mailto:jadeen.lowe@chsw.org.uk)

Alternatively, you can send us a message on the Facebook group and we'll be on hand to support you.



## 🐾 How your fundraising helps

By taking part in the October Dog Walking challenge, you will be helping Children's Hospice South West make the most of the lives of babies, children and young people living with life-limiting conditions and their families. The funds you raise will help to support families now and in the future.

Each hospice is a loving and caring place, where every member of every family who stays can forget their worries for a while, be a family again, and receive expert help and support with facing an uncertain future.



Making the most of short and precious lives across the South West  
[www.chsw.org.uk](https://www.chsw.org.uk)

Registered Charity No. 1003314

